Interparliamentary Conference

WITH MEMBERS OF THE EUROPEAN PARLIAMENT, THE PRE-ACCESSION COUNTRIES’ PARLIAMENTS AND EASTERN PARTNERSHIP COUNTRIES’ PARLIAMENTS

COMMUNICATING WITH CITIZENS: HOW TO DEVELOP A COMPREHENSIVE COMMUNICATION STRATEGY OF A PARLIAMENT

Organised by the Democracy Support and Election Coordination Group (DEG) in cooperation with the EP Committee on Foreign Affairs (AFET)

Brussels, 29 January 2019

Meeting room: Altiero Spinelli building - ASP 3E2

PROGRAMME
Monday, 28 January 2019

Arrival in Brussels

Tuesday, 29 January 2019

08:45-09:00 Registration of the participants

In the Chair: Mr Eduard Kukan, MEP, Chair of the AFET Working Group on the Western Balkans and of the Delegation to the EU-Serbia SAPC and DEG Lead Member for the pre-accession countries

09:30 – 09:40 Opening of the conference

Mr Eduard Kukan, MEP, Chair of the AFET Working Group on the Western Balkans and of the Delegation to the EU-Serbia SAPC and DEG Lead Member for the pre-accession countries

09:40 – 10:00 Welcome address

Mr Ramón Luis Valcárcel Siso, MEP, EP Vice-President

10:00 – 10:45 The EP communication policy: An introduction

Mr Jaume Duch Guillot, Director General for Communication, EP Spokesperson

Questions and debate

10:45 - 11:00 Coffee Break

11:00 – 12:00 The EP communication strategy for the 2019 EP elections

Mr Florent Le Montagner, Head of Strategy and Innovation Unit, Directorate General for Communication

Questions and debate

12:00 – 12:45 How can a parliament monitor public opinion

Mr Takis Hadjigeorgiou, MEP

Mr Philip Schulmeister, Head of Public Monitoring Unit, Directorate General for Communication

Questions and debate

13:00 – 14:30 Working lunch hosted by Mr David McAllister, MEP, Chair of the Committee on Foreign Affairs, followed by a guided tour of the EP facilities for media representatives

(venue: Members’ Salon n° 5 - ASP O G - Ground floor) Only on invitation
14:45 – 15:45  **How can a parliament fight disinformation**

*Mr Stelios Kouloglou, MEP*

*Ms Delphine Colard, Spokespersons Unit, Directorate General for Communication*

*Mr Giles Portman, Head of the East Stratcom Task Force, European External Action Service*

Questions and debate

15:45 - 16:00  **Coffee break**

16:00 – 16:45  **The EP and the media: the services provided to journalists**

*Ms Tanja Fajon, MEP*

*Mr Neil Corlett, Head of the Press Unit, Directorate General for Communication*

Questions and debate

16:45 – 17:45  **The EP and the Europeans: the direct channels of communication between a parliament and citizens, including civil society**

*Mr Cristian Dan Preda, MEP*

*Mr Ciril Stokelj, Director for Visitors, Directorate General for Communication*

Questions and debate

17:45-18:00  **Conclusions by the Chair**

*Mr Eduard Kukan, MEP, Chair of the AFET Working Group on the Western Balkans and of the Delegation to the EU-Serbia SAPC and DEG Lead Member for the pre-accession countries*

- *End of programme -*

**Wednesday, 30 January 2019**

_Departure_