

Interparliamentary Conference

**WITH MEMBERS OF THE EUROPEAN PARLIAMENT, THE PRE-ACCESSION COUNTRIES' PARLIAMENTS
AND EASTERN PARTNERSHIP COUNTRIES' PARLIAMENTS**

COMMUNICATING WITH CITIZENS: HOW TO DEVELOP A COMPREHENSIVE COMMUNICATION STRATEGY OF A PARLIAMENT

Organised by the Democracy Support and Election Coordination Group (DEG) in cooperation with the EP
Committee on Foreign Affairs (AFET)

Brussels, 29 January 2019

Meeting room: Altiero Spinelli building - ASP 3E2

DRAFT PROGRAMME

Monday, 28 January 2019

Arrival in Brussels

Tuesday, 29 January 2019

09:00-09:15 *Registration of the participants*

In the Chair:	Mr Eduard Kukan , MEP, Chair of the AFET Working Group on the Western Balkans and of the Delegation to the EU-Serbia SAPC and DEG Lead Member for the pre-accession countries
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09:30 – 09:40 Opening of the conference

Mr Eduard Kukan, MEP, Chair of the AFET Working Group on the Western Balkans and of the Delegation to the EU-Serbia SAPC and DEG Lead Member for the pre-accession countries

09:40 – 10:00 Welcome address

Mr Ramón Luis Valcárcel Siso, MEP, EP Vice-President

10:00 – 10:45 The EP communication policy: An introduction

Mr Jaume Duch Guillot, Director General for Communication, EP Spokesperson

Questions and debate

10:45 - 11:00 *Coffee Break*

11:00 – 12:00 The EP communication strategy for the 2019 EP elections

Mr Florent Le Montagner, Head of Strategy and Innovation Unit, Directorate General for Communication

Questions and debate

12:00 – 12:45 How can a parliament monitor public opinion

Mr Takis Hadjigeorgiou, MEP

Mr Philip Schulmeister, Head of Public Monitoring Unit, Directorate General for Communication

Questions and debate

13:00 – 14:30 Working lunch hosted by **Mr David McAllister, MEP, Chair of the Committee on Foreign Affairs, followed by a guided tour of the EP facilities for media representatives**

(venue: MEPS Salon n° 5 - ASP O G - Ground floor) Only on invitation

14:45 – 15:45

How can a parliament fight disinformation

Mr Stelios Kouloglou, MEP

Ms Delphine Colard, Spokespersons Unit, Directorate General for Communication

Mr Giles Portman, Head of the East Stratcom Task Force, in the European External Action Service

Questions and debate

15:45 - 16:00

Coffee break

16:00 – 16:45

The EP and the media: the services provided to journalists

Ms Tanja Fajon, MEP

Mr Neil Corlett, Head of the Press Unit, Directorate General for Communication

Questions and debate

16:45 – 17:45

The EP and the Europeans: the direct channels of communication between a parliament and citizens, including civil society

Mr Cristian Dan Preda, MEP

Mr Ciril Stokelj, Director for Visitors, Directorate General for Communication

Mr Brakno Čečen, Director and Editor in Chief of the Centre for Investigative Journalism in Serbia

Questions and debate

17:45-18:00

Conclusions by the Chair

Mr Eduard Kukan, MEP, Chair of the AFET Working Group on the Western Balkans and of the Delegation to the EU-Serbia SAPC and DEG Lead Member for the pre-accession countries

- End of programme -

Wednesday, 30 January 2019

Departure